

 **Sponsorship Form** 

**New
Location!**

BIENVILLE SQUARE is the place to be this Sunday, October 23rd, 2011 for the 7th Annual WOOFSTOCK! Just a few blocks down from our previous location, this year WOOFSTOCK will spread out over an entire city block allowing for even more fun activities, vendor booths, contests and more! We invite humans and their canine companions to spend the day listening to live, local music, enjoying the great food and libations and of course, let's not forget the ever popular Weiner Dog Race and all time favorite Doggie Costume Contest. **Presented again by Boo Radley's and Budweiser Busch Distributing**, Woofstock 2011 will be bigger and better than ever before! The move to Bienville Square demonstrates just how much this event has grown and that Cathedral Square, while beautiful, can no longer accommodate the popularity of Woofstock! Plus a bigger venue means MORE publicity for YOU so what are you waiting for? Become a sponsor today!



7th Annual Woofstock
Sunday, October 23rd, 2011
Bienville Square Downtown Mobile

Enjoy live entertainment by *Top of the Orange, BreAnna Gray, Crucial Rhyme, Eric Erdman* and more!

If your company would like to become a sponsor, please complete the information below:

Business Name:

Your Name:

Business Address:

Business Phone:

Level of Donation (indicate one)

Cat Nip Ankle Biter Tail Wagger Fat Cat Top Dog Best in Show

Cat Nip - \$250

2 Tickets, (1) T-shirt, Name on Sponsor Banner at event entrance

Ankle Biter - \$350

All of the above plus booth w/tent, name on back of t-shirt

Tail Wagger - \$500

All of the above plus sponsor mentioned throughout event onstage.

Fat Cat - \$1,000

All of the above plus your company name mentioned in media advertisements prior to the event.

Top Dog - \$5,000

All of the above plus 2 additional tickets, sponsor name on stage banner, sponsor advertised at Boo Radley's, your business will sponsor one of the bands AND your name and logo on Digital Billboards throughout town for 10 days prior to the event and mentioned in Lagniappe publications!

Best in Show - \$10,000

All of the above plus logo and link on event and ARF website, logo and name recognition on TV & radio commercials, display area on both side of event stage and more!

All proceeds will, as always, benefit the Animal Rescue Foundation and this year hopefully complete the funding needed for their new facility. What a great day for pet owners to spend a day in the park with their beloved 4-legged friends and help ARF make a difference in our community at the same time!



Technical Info: All donations are tax deductible. Please make checks payable to Animal Rescue Foundation (ARF) and mail to ARF * ATTN:

Amanda Kramer * 180 Williams St * Mobile, AL 36606. Questions? Email us: woofstock@animalrescuemobile.org.

ANIMAL RESCUE FOUNDATION * ARF * www.AnimalRescueMobile.org * www.WoostockMobile.com